BUSINESS & OTHER NEEDS

Note: Prices are subject to annual adjustments also in line with the seniority of the EPSI staff providing the services.

Business

	MEMBERS	NON MEMBERS
Operational Plan	€400	€600
Full Business Plan	€750	€1125
Go-To-Market Strategy & Competitor Benchmarking	€600	€900
Pitch Deck Rescue	€400	€600
Full Financial Plan	€600	€900
EU Business Service Navigator	N/A	€2250*

*Only for non-EU companies

Crowdfunding

EPSI Crowdfunding Desk	€2500	€3700
EPSI Crowdfunding Screening	€350	€525

BUSINESS

& OTHER NEEDS

Operational Plan

400€ MEMBERS | 600€ NON-MEMBERS

8 man hours.

Full Review of existing or in-progress Business idea (including amendments) and calculation investment readiness. Includes:

- Complete assessment of your idea and plan
- Expert calls
- Prioritisation of business steps

Full Business Plan

750€ MEMBERS | 1125€ NON-MEMBERS

15 man hours

Comprehensive Business Plan tailored to any entity (startups, companies, sports clubs, Universities, non-profit orgs) in need of a strategic plan to attract capital investments from VC, Angels, Private investors, as well as possible sponsors, donors and philanthropists (in case of a Non-Profit Business Plan). Includes:

- Executive summary (problem, solution, product)
- Market analysis (market size, target, business model)
- Value proposition (competition & advantage)

Go To Market Strategy & Competitors Benchmarking

600€ MEMBERS | 900€ NON-MEMBERS

12 man hours.

Go To Market Strategy based on Market research, Industry trends, European Union funding plans and Competitors Analysis. Includes:

- Target customer identification
- Sales & distribution channel mapping
- Scalability plan

Pitch Deck Rescue

400€ MEMBERS | 600€ NON-MEMBERS

8 man hours.

Enhance your pitch to attract investors and partners. Includes:

- Elevator pitch
- Storytelling + milestones
- Investor-ready slide deck (financials, key reasons to invest)

Full Financial Plan

600€ MEMBERS | 900€ NON-MEMBERS

12 man hours

Financial Projections: calculation of Revenues, Costs, P/L, Cash Burning Rate, Balance sheet, Pricing strategy and Funding Plan. Includes:

- P&L statement
- Cash flow forecast
- Balance sheet
- Funding strategy

Business Service Navigator

2250€

Only for non-EU companies aiming to integrate into the EU ecosystem | 30 man hours.

Tailored guidance to help your business enter and grow within the EU market. Includes:

- Personal calls and business guidance
- Introductions to relevant EU-based partners
- Support for public, private, or crowdfunding opportunities
- Advice on adapting your idea to EU-specific needs and regulations

EPSI Crowdfunding Deck

2500€ MEMBERS | 3750€ NON-MEMBERS

50 man hours.

Strategic and technical support to prepare and launch your crowdfunding campaign. Includes:

- Tailored feasibility assessment
- Custom roadmap
- Full implementation and strategic support

EPSI Crowdfunding Screening

350€ MEMBERS | 525€ NON-MEMBERS

6 man hours.

EPSI provides a personalised assessment of your project/business suitability for crowdfunding. The service includes:

- Tailored feasibility assessment through EPSI Crowdfunding Checklist
- One-on-one consultancy support (1 hour)
- Crowdfunding SWOT Analysis

BUSINESS

FREE OF CHARGE SERVICES*

- Up to n.2+2 bilateral operational conversations or consultancy strategic/year on business (including marketplace)
- Up to n.4 business ideas/year (shared with Projects)
- Full access to the MoZ and publication of business or other ideas based on your needs
- Support across the 5 MoZ maturity steps to develop published business ideas
- n.3 trilateral meetings/year between interested parties for business ideas or other needs.
- Possibility to connect and collaborate on business initiatives or marketplace opportunities from other EPSI members (with coordinator approval)

*Free with EPSI membership.