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European Platform for Sport Innovation

Rue Joseph II, 40
Brussels 1000



EPSI LIST OF SERVICES



OUR SERVICES

→ PROJECTS

- Drafting & Preparation
- Implementation

→ BUSINESS & CROWDFUNDING

→ COMMUNICATION

→ LOBBYING

Note: Prices are subject to annual adjustments also in line with the seniority of the EPSI staff providing the services.

PROJECTS

FREE OF CHARGE SERVICES*

- Up to n.2+2 bilateral consultancy strategic or operational conversations/year on projects or programmes
- Up to n.4 projects or program ideas/year (shared with Business)
- Full access to the MoZ and publication of project/program ideas
- Support across the 10 MoZ maturity steps to develop published project ideas
- Up to n.5 brokerage meetings/year for projects/program proposals (organised, chaired, reported, and administered by EPSI)
- Possibility to join project proposals from other EPSI members (with coordinator approval)

*Free with EPSI membership.

BUSINESS

FREE OF CHARGE SERVICES*

- Up to n.2+2 bilateral operational conversations or consultancy strategic/year on business (including marketplace)
- Up to n.4 business ideas/year (shared with Projects)
- Full access to the MoZ and publication of business or other ideas based on your needs
- Support across the 5 MoZ maturity steps to develop published business ideas
- n.3 trilateral meetings/year between interested parties for business ideas or other needs.
- Possibility to connect and collaborate on business initiatives or marketplace opportunities from other EPSI members (with coordinator approval)

*Free with EPSI membership.

COMMUNICATION

FREE OF CHARGE SERVICES*

- n.1 member news item/quarter published in the monthly EPSI Update
- Up to n.4 events/year featured in the MOZ calendar
- n.1 Instagram Story per single event

*Free with EPSI membership.

PROJECTS



Note: Prices are subject to annual adjustments also in line with the seniority of the EPSI staff providing the services.

MEMBERS

**NON
MEMBERS**

Drafting & Preparation

Partner Search Support (Non-members only)	N/A	€50/partner
MoZ Idea Development	€100	€150
Proposal Proofreading & Editing	€400	€600
Specific Proposal Section Drafting	€150-€350	€225-€525
Event Organisation Support	€50/hour	€75/hour

Implementation

Project Management	€400- €500/month	€600- €750/month
Grant Agreement Support	€800	€1200
Project Amendments Support	€400	€600
SYGMA Portal Guidance	€75	€115
Deliverable Assessment & Feedback	€50-€250	€75-€375
Project Management Consultation	€75	€115
Mid-Term Report Evaluation	€400	€600
Final Report Review and Refinement	€800	€1200

PROJECTS

DRAFTING & PREPARATION

Partner Search Support

Non-members only

EPSI helps identify and connect with suitable partners.
Includes the search and outreach to potential partners.

N/A

50€
/partner

MEMBERS

NON-MEMBERS

Support to MoZ Idea Development

2 man hours.

Tailored support in developing and shaping the concept note to be added to the MoZ.
(1 hour consultation + 1 hour work on the concept note file)

100€

150€

MEMBERS

NON-MEMBERS

Proposal Proofreading and Editing

Up to 8 man hours

Language polishing and strategic feedback on full project proposals. Includes:

- Full language and style edit
- Light feedback on structure and clarity.

400€

600€

MEMBERS

NON-MEMBERS

PROJECTS

DRAFTING & PREPARATION

Development of Specific Proposal Sections

3–5 man hours for standard | 5–7 hours for complex

Guidance and support in drafting dedicated sections of your proposal. Includes:

- Targeted writing
- Alignment with priorities
- Review and revision.

**150€-
250€**

Standard

**225€-
375€**

Standard

**250€-
350€**

Complex

**375€-
525€**

Complex

MEMBERS

NON-MEMBERS

Event Organization Support

Man-hours: variable

Help in planning or co-managing project events, evaluated case-by-case. Tailored help for project events (kick-offs, partner meetings, etc.) Includes:

- Logistics
- Internal and external coordination
- Agenda formatting

**50€
/hour**

MEMBERS

**75€
/hour**

NON-MEMBERS

PROJECTS

IMPLEMENTATION



Project Management

8-10 man hours.

Comprehensive project oversight and coordination throughout the project duration.

Includes:

- tasks and activities scheduling
- risk management
- communication facilitation

400€-500€
/month

MEMBERS

600€-750€
/month

NON-MEMBERS

Grant Agreement Support

16 man hours.

Tailored assistance in preparing documentation related to grant agreements. It ensures compliance with funding requirements and facilitates the smooth initiation of the project.

800€

MEMBERS

1200€

NON-MEMBERS

Project Amendment Support

8 man hours.

In the event of project amendments, tailored support is provided in preparing and processing the required documentation.

400€

MEMBERS

600€

NON-MEMBERS

SYGMA Portal Guidance Session

1.5 man hours.

Guidance sessions for project leaders and partners, designed to facilitate effective utilisation of the SYGMA portal.

75€

MEMBERS

115€

NON-MEMBERS

PROJECTS

IMPLEMENTATION

Deliverable Assessment & Feedback

1-5 man hours, depending on complexity.

Assessment and feedback on project deliverables, ensuring their quality and alignment with project objectives.

**50€-
250€**

MEMBERS

**75€-
375€**

NON-MEMBERS

Project Management Consultation

1.5 man hours.

Personalised consultations on project management strategies and challenges with guidance, problem-solving insights, and best practices to optimise project performance and overcome obstacles effectively.

75€

MEMBERS

115€

NON-MEMBERS

Mid-Term Report Review

8 man hours.

Detailed evaluation and feedback session on the mid-term project report. The report accurately reflects project progress, achievements, and challenges. It provides insights and recommendations to enhance project effectiveness and address any emerging issues.

400€

MEMBERS

600€

NON-MEMBERS

Final Report Review

16 man hours.

Comprehensive evaluation and refinement of the final project report. It involves a thorough review, constructive feedback, and recommendations for improvement to deliver a high-quality final document.

800€

MEMBERS

1200€

NON-MEMBERS

BUSINESS & CROWDFUNDING

Note: Prices are subject to annual adjustments also in line with the seniority of the EPSI staff providing the services.

MEMBERS **NON
MEMBERS**

Business

Operational Plan	€400	€600
Full Business Plan	€750	€1125
Go-To-Market Strategy & Competitor Benchmarking	€600	€900
Full Financial Plan	€600	€900
Pitch Deck Rescue	€400	€600
EU Business Service Navigator	N/A	€2250*

*Only for non-EU companies

Crowdfunding

EPSI Crowdfunding Desk	€2500	€3700
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BUSINESS

& CROWDFUNDING

Operational Plan

8 man hours.

Full Review of existing or in-progress Business idea (including amendments) and calculation investment readiness. Includes:

- Complete assessment of your idea and plan
- Expert calls
- Prioritisation of business steps

400€

MEMBERS

600€

NON-MEMBERS

Full Business Plan

15 man hours

Comprehensive Business Plan tailored to any entity (startups, companies, sports clubs, Universities, non-profit orgs) in need of a strategic plan to attract capital investments from VC, Angels, Private investors, as well as possible sponsors, donors and philanthropists (in case of a Non-Profit Business Plan). Includes:

- Executive summary (problem, solution, product)
- Market analysis (market size, target, business model)
- Value proposition (competition & advantage)

750€

MEMBERS

1125€

NON-MEMBERS

Go To Market Strategy & Competitors Benchmarking

12 man hours.

Go To Market Strategy based on Market research, Industry trends, European Union funding plans and Competitors Analysis. Includes:

- Target customer identification
- Sales & distribution channel mapping
- Scalability plan

600€

MEMBERS

900€

NON-MEMBERS

Pitch Deck Rescue

8 man hours.

Enhance your pitch to attract investors and partners. Includes:

- Elevator pitch
- Storytelling + milestones
- Investor-ready slide deck (financials, key reasons to invest)

400€

MEMBERS

600€

NON-MEMBERS

BUSINESS

& CROWDFUNDING

Full Financial Plan

12 man hours

Financial Projections: calculation of Revenues, Costs, P/L, Cash Burning Rate, Balance sheet, Pricing strategy and Funding Plan. Includes:

- P&L statement
- Cash flow forecast
- Balance sheet
- Funding strategy

600€

900€

MEMBERS

NON-MEMBERS

Business Service Navigator

2250€

Only for non-EU companies aiming to integrate into the EU ecosystem | 30 man hours.

Tailored guidance to help your business enter and grow within the EU market. Includes:

- Personal calls and business guidance
- Introductions to relevant EU-based partners
- Support for public, private, or crowdfunding opportunities
- Advice on adapting your idea to EU-specific needs and regulations

2500€

3750€

EPSI Crowdfunding Deck

MEMBERS

NON-MEMBERS

50 man hours.

Strategic and technical support to prepare and launch your crowdfunding campaign. Includes:

- Tailored feasibility assessment
- Custom roadmap
- Full implementation and strategic support

EPSI Crowdfunding Screening

350€

525€

MEMBERS

NON-MEMBERS

- 6 man hours.

EPSI provides a personalised assessment of your project/business suitability for crowdfunding. The service includes:

- Tailored feasibility assessment through EPSI Crowdfunding Checklist
- One-on-one consultancy support (1 hour)
- Crowdfunding SWOT Analysis

LOBBYING & COMMUNICATION

Note: Prices are subject to annual adjustments also in line with the seniority of the EPSI staff providing the services.



Lobbying

Identification of needs & introduction	on quote	on quote
Position Paper Development	on quote	on quote
Lobbying Outreach Campaign	on quote	on quote
Communication & Advocacy Strategy	on quote	on quote

Communication

Event Visibility Package	€150	€225
Member Spotlight Post	€200	€300
Custom Press Release Support	€150	€225
Social Media Amplification Package	€150	€225

LOBBYING

Identification of needs & introduction

on quote

The man hours will depend on the client brief and will be provided on a case scenario with a dedicated quote.

Organisation of a virtual meeting to understand the lobbying needs. Includes:

- Presentation of the Lobbying activity
- Definition of key deliverables Workload
- Planning

Position Paper Development

on quote

The man hours will depend on the client brief and will be provided on a case scenario with a dedicated quote.

Drafting a structured policy document outlining challenges, goals, and recommendations. Includes:

- Background research
- Writing
- Finalization

Lobbying Outreach – EU & National Levels

on quote

The man hours will depend on the client brief and will be provided on a case scenario with a dedicated quote.

Strategic engagement with key decision-makers at European and national levels to advance members' interests and policy objectives. Includes:

- Outreach with European Commission officials (technical and political levels)
- Engagement with Members of the EU Parliament in relevant committees and groups
- Coordination with EU Council and Permanent Representations
- Liaison with national ministries and relevant public institutions/organizations

Communication & Advocacy Strategy

on quote

The man hours will depend on the client brief and will be provided on a case scenario with a dedicated quote.

Design and deployment of a tailored communication strategy to support lobbying efforts. Unrolling of the communication strategy once the position paper has been formally accepted.

COMMUNICATION



Event Visibility Package

150€

MEMBERS

225€

NON-MEMBERS

3 man hours

Promotion of your event across all EPSI digital channels (conferences, corporate events, product launches, etc). Includes:

- Publication of n.1 social media post on LinkedIn, Instagram, and Facebook
- Publication of n.1 Instagram Story (with a link and mention)
- Publication of the event in the EPSI website's event section, starting from 3 months max before the event
- Event mentioned in n.2 EPSI Updates (monthly newsletter released at the end of each month). The event will be promoted in the 2 newsletters preceding the date of the event.

Not includes:

- Creativities and visual materials: they need to be provided by the event organiser

Material requested:

- 1 creativity 1080x1030px for LinkedIn, Instagram, and Facebook posts
- 1 creativity 1080x1950px for Instagram story
- 1 Website banner 1920x1005px
- 1 newsletter banner 1350x1080px

Member Spotlight Post

200€

MEMBERS

300€

4 man hours

A dedicated social media post highlighting your organization, project, or success story. Perfect to showcase your company, membership anniversary, services, etc. Includes:

- Publication of n.1 social media post (carousel) on LinkedIn, Instagram, and Facebook with company brief description, quote, and contacts
- Repost on n.1 Instagram Story
- Member tag and link to their website/social
- N. 1 creativity including your company logo, quotes, company details and selected pictures

Material requested:

- Company logo (jpg, png, svg formats)
- Pictures in high quality (at least 72DPI resolution, jpg, png formats)
- Company description or relevant topic (300 words max)
- Quote of preference

COMMUNICATION



Custom Press Release Support

150€

MEMBERS

225€

NON-MEMBERS

3 man hours

EPSI writes and helps distribute a professional press release for the sports sector. Useful for announcing funding wins, new partnerships, events, or innovations.

Includes:

- N.1 press release (max 500 words), written by EPSI's comms team
- Max of n.2 reviews and finalization with the company
- 30' online meeting with the organization

Social Media Amplification Package

200€

MEMBERS

300€

NON-MEMBERS

4 man hours

Boost visibility of your most important content through EPSI's channels. Useful for your organization's activities, regular updates, launches, or calls.

Includes:

- Repost of n.1 your post/ month for 3 months max
- EPSI comment or tag on each post to increase algorithm visibility
- Co-creation of n.1 post (EPSI + your company)

Not includes:

- Creativities and visual materials: they need to be provided by the company
- Details and info about the agreed topic



WHY CHOOSE US?

EPSI is your gateway to Europe's sport innovation ecosystem. We combine sector-specific expertise, a trusted EU network, and hands-on support to help you grow.

- **Tailored & Practical:** Our services are designed around real member needs and deliver measurable results.
- **Expert & Affordable:** Get top-level support at discounted member rates.
- **Connected:** Access funding, partners, and decision-makers through our unique EU positioning.



LET'S SHAPE YOUR IDEAS

CONTACT US

Alberto Bichi
Executive Director
alberto.bichi@epsi.eu 
www.epsi.eu 

