

LOBBYING

Note: Prices are subject to annual adjustments also in line with the seniority of the EPSI staff providing the services.

	MEMBERS	NON MEMBERS
Lobbying		
Identification of needs & introduction	on quote	on quote
Position Paper Development	on quote	on quote
Lobbying Outreach Campaign	on quote	on quote
Communication & Advocacy Strategy	on quote	on quote

LOBBYING

Identification of needs & introduction

on quote

The man hours will depend on the client brief and will be provided on a case scenario with a dedicated quote.

Organisation of a virtual meeting to understand the lobbying needs. Includes:

- Presentation of the Lobbying activity
- Definition of key deliverables Workload
- Planning

Position Paper Development

on quote

The man hours will depend on the client brief and will be provided on a case scenario with a dedicated quote.

Drafting a structured policy document outlining challenges, goals, and recommendations. Includes:

- Background research
- Writing
- Finalization

Lobbying Outreach – EU & National Levels

on quote

The man hours will depend on the client brief and will be provided on a case scenario with a dedicated quote.

Strategic engagement with key decision-makers at European and national levels to advance members' interests and policy objectives. Includes:

- Outreach with European Commission officials (technical and political levels)
- Engagement with Members of the EU Parliament in relevant committees and groups
- Coordination with EU Council and Permanent Representations
- Liaison with national ministries and relevant public institutions/organizations

Communication & Advocacy Strategy

on quote

The man hours will depend on the client brief and will be provided on a case scenario with a dedicated quote.

Design and deployment of a tailored communication strategy to support lobbying efforts. Unrolling of the communication strategy once the position paper has been formally accepted.