Last update: 20.10.26

European Platform for Sport Innovation
Rue Abbe Cuypers 3-B
Brussels 1040 (BE)



SPONSORSHIP PACKAGES



ABOUT EPSI

THE EUROPEAN PLATFORM FOR SPORT INNOVATION

EPSI is an international non-profit organization based in Brussels representing a network of sport-related private and public members from all over Europe, fostering innovation in sports through **fundraising**, **business creation** and **lobbying**.

With a network of more than 230 members of all types, EPSI represents, directly and indirectly, more than **2.000 entities** and around **5.000.000 end users in Europe**. It focuses on innovation in the areas of sport, physical activity, healthy lifestyle, vitality, transport, environment, digitalisation, space and all related impacted sectors.

EPSI strives for **stimulating sport businesses** thanks to tailored plans and **developing new projects** through public and private funding calls.

OUR PHILOSOPHY



MISSION

EPSI's mission is to strive for **innovation-friendly conditions** for the EU sports ecosystem and its neighbouring sectors, articulate and co-ordinate programmes of research and innovation, help its members to develop technological and other forms of **innovation**.

We combine **top-down** and **bottom-up approaches** to secure the required financial support, create and scale up sports businesses across the entire innovation spectrum and thus contribute to the general growth of the European economy.

VISION

LEADING SPORT INNOVATION FOR GREATER SOCIETAL AND ECONOMIC IMPACT

VISIT THE WEBSITE

UNIQUE VALUE PROPOSITION

EPSI facilitates comprehensive inter-geographical (local/regional/national/European) and **interdisciplinary collaboration** across sport, health, tourism, education, space and all the other related sectors to **drive innovative project and business development,** promoting top-down and bottom-up approaches. Through our **result-oriented activities**, we target the entire value chain, addressing all technology (TRL) and service (SRL) readiness levels to ensure **impactful and sustainable outcomes.**

OVER THE YEARS

- **2026:** 240 members in 34 countries
- **2025:** 200 members in 32 countries
- **2024**: 175 members in 31 countries
- **2023**: 150 members in 29 countries
- **2022**: 136 members in 25 countries
- **2021**: 123 members
- **2020**: 92 members
- **2019**: 65 members

A NETWORK WITHOUT LIMITS

Members of EPSI are involved in the sports eco-system as sport clubs, clusters, sport accelerators, associations, universities and academia, sport research institutes, health organisations, educational institutes, public authorities, municipalities, national and international sports federations and more. **Every type of sports entity**, public and private, is welcome to join and can benefit from our services.

ALL OUR MEMBERS



SPONSORSHIP PACKAGES

Thanks to EPSI and its network, you can position your organization at the top of the sports ecosystem in Europe.

	BRONZE	SILVER	GOLD	PLATINUM
Brand visibility				
• Website banner	✓	✓	✓	✓
• Article(s)	n. 1/y	n. 2/y	n. 3/y	n. +4/y
• Social Media Dedicated Post(s)	n. 1/y	n. 2/y	n. 3/y	n. +4/y
• Logo on EPSI newsletters *(Updates/Innovators)*	✗	✗	n. 3/y	n. 6/y
EPSI Annual Conference				
• Ticket(s)	n.1 - 20% Discount	n.1 - 30% Discount	n.2 - 50% Discount	n.2 Free Tickets
• Sponsor space on landing page and comm. materials, plus naming rights	✗	✗	✓	✓
• Speaking Slot	✗	✗	✗	✓
• Exhibitor booth space	✗	✗	✗	✓
EPSI Events or webinars				
• Featured Sponsor	✗	n.1 event/ webinar	n.3 events/ webinars	All the events/ webinar
• Speaking Opportunities	✗	✗	✗	✓
EPSI Membership Benefit	✗	✓	✓	✓
	125€ /month	**209€** /month	**417€** /month	**1000€** /month

SPONSORSHIP PACKAGE

The Bronze Package, valid for 1 calendar year, is a great starting point for organisations looking to gain visibility and engage with EPSI's audience at an affordable rate.

BRONZE | **125€** /month | **1500€** /year | **5 available**

- **Brand Visibility**
  - Website banner with your logo, name, and website link on the dedicated sponsor section of the EPSI homepage.
  - 1 article/year about your organisation published in the EPSI website news page and reshared across EPSI's LinkedIn, Instagram, and Facebook platforms.
  - 1 social media post/year on LinkedIn, Facebook, and Instagram featuring your brand on an agreed topic

- **EPSI Annual Conference:** Receive 1 discounted ticket* at 20% unlocking networking opportunities with EPSI members and beyond from all over Europe, as well as project development and ad hoc business creation sessions.

* The discount is not applicable in conjunction with any other discount codes. It applies solely to the full price of both Early Bird and Standard Tickets.

SPONSORSHIP PACKAGE

The Silver Package, valid for 1 year, offers enhanced opportunities for brand visibility and audience engagement, perfect for organisations seeking to deepen their involvement with EPSI events.

SILVER — **209€** /month — **2500€** /year — **5 available**

- **Brand Visibility**
  - Website banner with your logo, name, and website link on the dedicated sponsor section of the EPSI homepage.
  - 2 articles/year about your organisation published in the EPSI website news page and reshared across EPSI's LinkedIn, Instagram, and Facebook platforms.
  - 2 social media posts/year on LinkedIn, Facebook, and Instagram featuring your brand on an agreed topic

- **EPSI Annual Conference**
  - 1 discounted ticket* at 30%, unlocking networking opportunities with EPSI members and beyond from all over Europe, as well as project development and ad hoc business creation sessions.

- **EPSI Events or webinars**
  - Inclusion of your logo as a featured sponsor in n.1 event or webinar organised by EPSI.

- **EPSI Membership Benefit**
  - Full access to the EPSI Members' Only Zone, possibility to publish concept notes or join projects or business proposals, services at a reduced price of 40%.

* The discount is not applicable in conjunction with any other discount codes. It applies solely to the full price of both Early Bird and Standard Tickets.

SPONSORSHIP PACKAGE

The Gold Package, valid for 1 year, provides a comprehensive sponsorship experience, ideal for organisations seeking significant exposure and engagement across EPSI's platforms and events.

GOLD | **417€** /month | **5000€** /year | **3 available**

- **Brand Visibility**
  - Website banner with your logo, name, and website link on the dedicated sponsor section of the EPSI homepage
  - 3 articles/year about your organisation published in the EPSI website news page and reshared across EPSI's LinkedIn, Instagram, and Facebook platforms.
  - 3 social media posts/year on LinkedIn, Facebook, and Instagram featuring your brand on an agreed topic
  - Logo and link to your website in n.3 EPSI Updates (monthly newsletter), sent to all the EPSI Members

- **EPSI Annual Conference**
  - 2 discounted tickets* at 50%, allowing networking sessions with attendees from all over Europe, as well as project development and ad hoc business creation sessions.
  - Dedicated sponsor space on the Annual Conference landing page plus all the other communication materials, including "naming rights", as sponsor of the "Innovation Competition" of the EPSI annual event.

- **EPSI Events or Webinars**
  - Inclusion of your logo as a featured sponsor in n.3 events or webinars organized by EPSI.

- **EPSI Membership Benefit**
  - Full access to the EPSI Members' Only Zone, possibility to publish concept notes or join projects or business proposals, services at a reduced price of 40%

*The discount is not applicable in conjunction with any other discount codes. It applies solely to the full price of both Early Bird and Standard Tickets.

SPONSORSHIP PACKAGE

The Platinum Package, valid for 1 year, is the pinnacle of sponsorship, offering exclusive branding and leadership opportunities for organisations aiming to dominate the stage and maximize their impact.

PLATINUM | **1000€** /month | **12.000€** /year | **2 available**

- **Comprehensive Brand Visibility**
  - Website banner with your logo, name, and website link on the dedicated sponsor section of the EPSI homepage
  - n.4 articles/year about your organisation published in the EPSI website news page and reshared across EPSI's LinkedIn, Instagram, and Facebook platforms.
  - n.4 social media posts/year on LinkedIn, Facebook, and Instagram featuring your brand on an agreed topic
  - Logo and link to your website in n.6 EPSI Updates (monthly newsletter), sent to all the EPSI Members

- **EPSI Annual Conference**
  - n.2 free accesses at the event, unlocking networking opportunities with EPSI members and beyond from all over Europe, as well as project development and ad hoc business creation sessions.
  - Speaking opportunity: 10-min. speaking slot at the conference, ensuring direct engagement with industry leaders and decision-makers.
  - Dedicated sponsor space on the Annual Conference landing page plus all the other communication materials, including "naming rights", with the opportunity to sponsor the whole event, which will be branded with your company's name and logo (ex: EPSI Annual Conference 2025 - Sponsored by YOURCOMPANY)
  - Exhibitor booth space of max. 5 m^2.

- **EPSI Events or Webinars**
  - Inclusion of your logo as a featured sponsor in all the events or webinars organized by EPSI.
  - Speaking opportunity: 5-min presentation of your brand in all the events or webinars organized by EPSI providing exposure and thought leadership opportunities.

- **EPSI Membership Benefit**



WHY SPONSOR

THE EUROPEAN PLATFORM FOR SPORT INNOVATION?

- Position your brand as a thought leader in the sports innovation space.
- Engage with a diverse and influential audience, including industry professionals, innovators, and decision-makers.
- Gain unparalleled exposure through EPSI's digital platforms, events, and extensive network.

EPSI sponsorship packages cater to all levels of engagement, offering customisable options for organisations to achieve their unique goals.

The validity of the Sponsorship package lasts 1 calendar year. Depending on the subscription month, dues will be calculated upon the remaining months of the year.



LET'S SHAPE YOUR IDEAS

OF BRAND VISIBILITY, POSITIONING AND RECOGNITION

For the past years, we have reached over **15K users** through our website and **3K followers** on LinkedIn, our main B2B window. Our dedicated platform "**Members' Only Zone (MOZ)**" and our **networking activities** during events or online meetings guarantee high involvement in the EPSI community, with the common aim of nurturing innovation across the sports ecosystem and **promoting healthy and active lifestyles** in Europe through each different business.

"Let's shape your ideas" is our motto. We are committed to helping you give your brand the best visibility with highly visible promotion.

CONTACT US

Alberto Bichi
Executive Director
alberto.bichi@epsi.eu
www.epsi.eu

